



Jaffrey Parks & Recreation Department

Corporate Sponsorship Program



Mission:

To create and sponsor recreational opportunities for all community members, which enhance the quality of life and provide a positive and safe environment for body, mind and spirit.

Contact: Recreation Director

John Kohlmorgen jkohlmorgen@townofjaffrey.com

(603) 532-7863

Jaffrey Parks & Recreation Department is constantly searching for ways to improve our parks and programs through sponsorships, donations, and organized volunteer efforts. If your business is looking for a great place to make a charitable contribution or focus advertising, or if you are a part of a group looking to provide some service to the community, Jaffrey Parks & Recreation Department has a variety of opportunities available. Today, financial and in-kind support is even more critical as the investment needed to sustain and improve the parks, facilities and recreation programs continues to increase. Please join us in our mission to continue to provide new and exciting programs. We look forward to working with you!



Summer Scholarships

Our Summer Scholarship Sponsor would help those children and adults in need of financial funding to participate in a recreation program. Participants seeking a scholarship must be Jaffrey Residents & qualify for or participate in the school district's free or reduce lunch program. Scholarships would provide parents & children 50% off the cost of the program. This sponsorship will be applied to Summer Scholarships. If there are any remaining funds after the summer is over, the money will stay in the account for the following year.

<p>(1) Summer Scholarship Sponsors</p>	<p>\$1000</p>	<p>1 Year</p>	<p>JPRD Facebook Recognition Recognition on JPRD Website Recognition at all Summer Camp Weeks. Constant Contact Recognition sent to 1200 participants</p>
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Senior Programs

Our Senior Programs Sponsor would be the sponsor for all of our Senior Programs. The Jaffrey Parks & Recreation Department offers 2 yearlong activities which are scheduled at our Program Building 31 Howard Hill Road and at Lake Contocook



Program Building 191 Squantum Road during the summer months. We offer Coffee Hour and Create & Connect. Coffee Hour is on Wednesdays from 9:30-11:00am. We provide coffee and treats and it's a great social gathering for our seniors each week. We also have Create & Connect on Fridays from 10:00am-12:00pm where our seniors work on various knitting, quilting, crocheting projects that they bring from home. This is a great opportunity to socialize, share ideas about projects and learn different styles. This sponsorship will be applied to Senior Programs. If there are any remaining funds at the end of the year the money will stay in the account for the following year.

<p>(1) Senior Programs Sponsor</p>	<p>\$750</p>	<p>1 Year</p>	<p>JPRD Facebook Recognition Recognition at all Senior Programs Recognition on JPRD Website</p>
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Easter/Halloween Events



Our Easter/Halloween Sponsorship will go towards the decorating and candy expenses for these events. Our Easter Egg Hunt takes place the Saturday before Easter Weekend from 10-11am with two different Egg Hunts based on age groups. The Easter Bunny, staff & volunteers hide over 1500 eggs for this event. In addition to the hunt, there is an opportunity to take your photo with the Easter Bunny. This event takes place at Humiston Park, 31 Howard Hill Road. Jaffrey Parks & Recreation Department joins Team Jaffrey for Downtown Trick or Treating. This event takes place on Halloween from 4-6pm. These sponsorships will be applied to Easter/Halloween Events. If there are any remaining funds at the end of the year the money will stay in the account for the following year.

<p>(1) Easter Sponsors (1) Halloween Sponsor</p>	<p>\$500 each</p>	<p>1 Year</p>	<p>JPRD Facebook Recognition Recognition on JPRD Website Recognition at Event</p>
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Father-Daughter Dance



Our Father-Daughter Dance Sponsorship will go to the payment of the DJ and also pay for desserts/refreshments for the dance. This event takes place March/April. This is a special night for Fathers/Father like figures and their daughters.

<p>(1) Father Daughter Dance Sponsor</p>	<p>\$500</p>	<p>1 Year</p>	<p>JPRD Facebook Recognition Recognition on JPRD Website Recognition at Event</p>
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Summer Camp Field Trips

Summer Camp Field Trip sponsors will help Camp Rec venture away for the day with Camp Staff for a different kind of camp day experience. Field Trips are an important aspect of camp but cost of transportation and entry fees have made it very difficult to do field trips. Our camp is growing which is great but can't fit everyone on our 15 passenger bus. We need some help from local businesses/organizations to help our campers/campers parent to enjoy the wonderful opportunities outside of Jaffrey. Local field trips will still be done with the 15 passenger bus by taking multiple trips. If you have input on a trip idea, please let us know and we can see if we can make it happen for our campers.



<p>(4) Summer Camp Field Trip Sponsors</p>	<p>\$1000</p>	<p>1 Year</p>	<p>JPRD Facebook Recognition Recognition on JPRD Website Recognition at all Summer Camp Weeks. Constant Contact Recognition sent to 1200 participants</p>
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Recreation Department Sponsorship Commitment Form

Thank you for sponsoring with Jaffrey Parks & Recreation Department. These events/ programs wouldn't be possible to run without our sponsors and volunteers. Thank You!!!

All sponsorship requests will be reviewed & approved by Jaffrey Parks & Recreation Department. Please fill out the information below and return with payment to Jaffrey Parks & Recreation; 31 Howard Hill Road; Jaffrey, NH. 03452. Please make check out to: Jaffrey Parks & Recreation Department

Company: _____

Contact Person: _____

Mailing Address: _____

Telephone Number: _____

E-mail: _____

Sponsorship Name/Level: _____

* Submissions accepted for ideas of sponsorships not listed in this brochure*

Sponsor Signature: _____

Date: _____

