

**Jaffrey Economic Development Council
Draft Minutes 6/21/17**

9:00 am Town Office

Present: Peter Chamberlain, Chair
Larry Alvarez, Dominique Cassie, Peter Davis, Sam Hackler, Peter Davis, Ed Merrell, Jim Weimann, Max Mitchell
Stephanie Niemela, TEAM Jaffrey

Staff: Jo Anne Carr

1. Tourist Map

Dominique and Jo Anne finished the events schedule and mock up of the back of the tourist map. It will go to the printer over the summer.

2. Business Support

The first Area Employers Forum was held at New Hampshire Ball Bearings. Membership includes area manufacturers, schools and town administration of Peterborough and Jaffrey. The EDC has expressed support for expanding the regional Applied Technology Centers for developing local workforce in high tech manufacturing and trades. Also emphasized by the EDC is to make the ATCs a budget and policy priority, that is take the message to the Select boards and Budget Committees of the towns and School Districts.

The second meeting will be in early August to develop specific action items.

3. Marketing

- a. On Cathy Furze's suggestion, the EDC contributed to a page ad in the Union Leader for the fireworks.
- b. Relocation Guide to the Contoocook Valley. Jo Anne suggested the EDC support an ad for the Jaffrey Commons Market in this guide. A one-time cost of 360 will allow the ad to run for a year.
- c. Drumlin Sign. Jo Anne received a call from Teleflex expressing interest in "cleaning up" the sign at Drumline. One issue with the sign is all the small individual business signs hanging off it. A directory sign could only have the building s listed such as: 82 Fitzgerald Drive, Bradco Nine... etc. not individual businesses. She will try to get quotes. Steve Rigopolus, Oakridge, Archetype Signworks, and Walt's were suggested as potential vendors.

4. Reports

- a. Route 202/124 Traffic Project – the Advisory Committee has been meeting. Notices will be posted on the town Website and information on the project is found here - http://town.jaffrey.nh.us/Pages/JaffreyNH_WebDocs/DowntownTrafficProject/ follow the link to the NH DOT site. Its important that the EDC generate citizen input – comments can be sent in to the town on the town website email us comments – here http://town.jaffrey.nh.us/Pages/JaffreyNH_WebDocs/Comments
- b. The complete Streets demonstration and workshop were held in late May. The guidelines and resolution will go to the planning Board and Selectmen respectively for their consideration and adoption.
- c. The Environmental Assessment for the WW Cross Building should be out later this month. It will be made available to potential investors in the building. It was suggested to include the St Patrick School in the brownfield assessment program for building materials. Jo Anne will follow-up with the Diocese and the SWRPC.
- d. It was voted to cancel the August Meeting.

5. Adjourn

Next meeting Date: September 20, 2017 @ 9:00 AM