

# **Jaffrey Economic Development Council**

## **Draft Minutes 10/19/22**

### **8:00 am Jaffrey Town Office**

Present: Peter Chamberlain, Chair, Larry Alvarez, Dominique Caissie, Peter Constant, Cathy Furze, Tim Gordon, Mike Shea, Jack Belletete, Ex.O.

Staff: Jo Anne Carr, Director

#### **1. Facilitated Workshop**

Jo Anne reminded the members of the upcoming workshop hosted by the Dt Revitalization Committee and the EDC on October 25 and November 10. The purpose is to set the vision for what the DT could be in the next 5 – 10 years. The second workshop will engage participants in not just the what but how do we get there.

Dom reminded the group that we need a communications plan for immediately after the demo of the two buildings and to keep the community informed going forward. We had discussed signage earlier in the year as part of this plan.

Jo Anne said she was advised by Marty Kennedy to bring on a landscape architect to help everyone visualize the streetscape, intersection changes and other amenities that may be brought in. She has reached out for recommendations.

#### **2. Economic Development Chapter - Master Plan**

Jo Anne will circulate the current draft. She and the contractor decided not to push out the survey until after the elections, given the amount of mail that has been coming in. There will be a mailer to every postal address, and the survey will be on-line as with the other chapters of the Master Plan.

#### **3. Sign Ordinance – by request**

Cathy had requested an update to the sign ordinance. Jo Anne had a few copies made for whoever wants to work on it with her. Larry volunteered. Other than assuring that we have a cohesive design strategy, Jo Anne agreed that certain operations should have some form of electronic signage. She expressed concern that it be limited. She also noted that there is always the option of applying for a variance until the code is changed.

#### **4. Short-term rentals – by request**

Tim had suggested that short term rentals be regulated as a matter of economic development. Above an interest in the meals and rooms tax, it would be helpful to promote these operations as a reason to consider Jaffrey as a tourist destination. Jo Anne shared a draft to be presented to the Planning Board. Jack discouraged the idea of creating more regulations which fall on the code officer's responsibility.

Jo Anne noted that she had already met with Rob Deschenes and David Chamberlain, who supported the idea as a matter of public health and safety. She pointed out the neither of them seek out violators, but having short-term rentals defined and on the books provides support in cases where they have become an issue. Notably the two inns at this time.

#### **5. Other Business/Updates**

We understand that a letter of interest has been presented to the Diocese for acquisition of the St Patrick school site. No other information is forthcoming.

WW Cross assessment is moving along. NH DES is reviewing the Site Specific Quality Assurance Project Plan.