

# Re-Imagining the W.W. Cross Site Community Workshop – Results

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The four vision statements created by the individual teams are as follows<sup>1</sup>:

“To utilize the site for the economic, educational, and social growth of the entire community”

“Center of opportunity for community revitalization through attractive redevelopment honoring our rural roots while providing business, recreational, and educational opportunities for all residents”

“To create a mixed-use development that honors our heritage and embodies our commitment to a resilient and sustainable future”

“Empower everyone in Jaffrey to develop resources that serve all of Jaffrey’s citizens –make a Jaffrey attractor”

## Aligning proposed land uses with the Vision

Businesses:

- non-chain, family friendly restaurants; cafes; outdoor eating spaces
- grocery store; coop (local farms); farmers market
- recreational activity shop (bike, hiking, snow shoeing, cross country skiing) for rentals and repairs

Education:

- learning center; trade school; tech center; maker space; community college

Housing:

- mixed-income housing; non-restrictive affordable

Community:

- accessible indoor and outdoor gathering spaces
- indoor activity center

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<sup>1</sup> See Summary Report: Re-Imagining the W.W. Cross Site Community Workshop [Here](#)

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- transportation center; bike parking; bus stop
- covered parking lot with solar panels, water collection, electric vehicle charging
- community garden

### Recreation:

- park
- trail head for rail trail system
- skating facility (ice, roller, skateboards)
- indoor and outdoor recreational facilities

### Tourism:

- tourist niche businesses
- museum (historical society, railroad industry,)
- welcome center

### Other:

- mixed use development: first level businesses, upper levels residential
- permaculture zone
- revise vehicular and pedestrian access to promote use
- rehabilitation zone

## Identifying Challenges associated with proposed land uses

- attracting people to travel to the site –visibility from main roadway
- developing the process that draws all sectors of Jaffrey’s citizenship
- funding and attracting the right developer
- access to property (direct to 202; limitations of Webster Street, transportation to the site, signage)
- contamination
- upfront costs
- structural soundness of the building vs. need to demolish
- community resistance to change